

**ELEVENTH MEETING OF THE
REGIONAL CENSUS COORDINATING
COMMITTEE**

RCCC/2003/11/9

**Providenciales, Turks and Caicos Islands
6-7 November 2003**

6 November 2003



2002/03 Progress Report

The Bermuda Department of Statistics

Presented to
*The 11th Annual Meeting of
The Regional Census Coordinating Committee (RCCC)*
Providenciales, Turks & Caicos Islands
November 6th & 7th, 2003

**This report highlights the Census activities carried out by the Bermuda Government,
Department of Statistics from December 2002 to October 2003.**

1. In December 2002, the final report of the 2000 Census of Population & Housing was released to the general public. A Ministerial press release was presented in the House of Parliament with copies of the report issued to the media two days prior, under embargo conditions.
2. A broadcast email was sent out to all government employees informing them of the release of the census information. Each Government Ministry and Department was provided with a complimentary copy of the report. Additional copies were given to the larger ministries.
3. All CARICOM national offices were mailed a complimentary copy during the month of January 2003.
4. The Census report is being sold at a cost of \$20. Complimentary copies of the 1991 Census of Population & Housing are currently being given with any purchase of the 2000 Census Report.
5. For the first time, the Report of the Census of Population & Housing is being sold in the local retail sector. Initially 20 copies were provided to a major retail store in the city centre. The

Department placed advertisements in the local news paper to inform the general public of the availability of the reports at this location. Two weeks later, the retail store requested 50 more copies. To date, stocks are replenished upon request.

PUBLIC AWARENESS ACTIVITIES - CENSUS 2000 DATA

The following initiatives were taken to promote the use and understanding of census information by schools, businesses and the general public.

- In February 2003 a Census graph sheet was produced for the annual Government School Career Fair. Colorful charts showing population by race; level of non-tertiary private and public schooling; and, median annual income from main job by education were developed. The fact sheet was disseminated to educators and students to stir interest in the education data captured during the Census.
- Additionally, Census activity sheets called Because People Count were developed and distributed for the middle school and primary school levels. This stimulated interest with teachers who later requested the sheets electronically to reproduce and use in their school curriculum.
- A large wall map was designed showing the population density for Bermuda by parish based on census data. Copies of this map were also requested by teachers for use in their geography classes.
- In March 2003, a census fact sheet highlighting the non-institutional population, education, labor force and income levels was produced and released to the media. Copies were sent out to businesses in a general mail-out with the Department's Quarterly Bulletin of Statistics.
- In June 2003, Officers participated in a 'Focus on Mathematics' day held by one of the Island's primary schools. An interactive presentation was made to year five students that focused on census data and how it could be used in mathematics.
- In October 2003, a Census fact sheet was designed profiling Bermuda's household composition. Roughly 30,000 copies were printed and delivered to all households via the postal service. The objective was to reach the ordinary layperson who would not necessarily read the census report. The text was written primarily to state the facts as briefly as possible. Tables and charts were also included.
- In November 2003, the Bermuda's Age Concern organization will be producing a supplement in the daily newspaper focusing on Senior Citizens. The Department has produced an informative Census brief to highlight the demographic profile of those 65 years and over, income levels, pension and insurance coverage and health disabilities. This brief will be included in the newspaper supplement.

Other Census promoting activities for 2004 include 'Hall' meetings for the general public to discuss relevant census topics; topical forums with high school students; presentations to major organizations and human resource groups; and, the production of at least three census monographs on education, the ageing population and the labor force. In April 2003, the development of population projections for the ten-year census interim will commence using the 'Rural-Urban Projection' (RUP) programme developed by the US Census Bureau.

Chief Statistician
V. Robinson-James